



SPONSORSHIP PACKAGE LEVELS

\$15,000 Twelve Month Presenting Sponsor *(one available)*

- Large logo placement on the 2024 calendar cover
- Logo placement in all 12 months of the calendar
- Company logo listed on the back of the calendar cover
- Company logo and link to company page on AWLA's website homepage
- Company logo and link to company page listed on the AWLA calendar contest webpage
- Company mentions in calendar contest social media posts
- Company mention in AWLA newsletter
- 10 copies of calendar

\$1,000 One Month Sponsor

- Logo placement in 1 month of calendar
- Company name listed on the AWLA calendar contest webpage
- Company name listed on the back of the calendar
- Name placement in social media post
- 1 copy of calendar

Our Reach

148,000+ website views per year

61,000+ followers on social media

42,500+ newsletter subscribers

To purchase a sponsorship for this event, or to discuss other opportunities, please contact Victoria Michael at vmichael@awla.org.

Animal Welfare League of Arlington
2650 S. Arlington Mill Dr.
Arlington, VA 22206

(703) 931-9241 x 270 | awla.org/sponsorship-opportunities