



**SEE YOUR
NAME IN
LIGHTS!**

SPONSOR THE AWLA PREMIERE OF THE 2024 NEW YORK DOG FILM FESTIVAL *in Arlington*

and gain access to a large and loyal group of animal lovers. Receive recognition for your company, products, and services and demonstrate your commitment to the greater good of animals and humans in our community.

Arlington Cinema & Drafthouse

Tuesday, May 14, 2024

6pm Doors Open – Guests visit sponsor tables and meet adoptable AWLA animals

7pm Premiere

SPONSORSHIP PACKAGE LEVELS

\$10,000 Marquee Sponsor *(one available)*


- Acknowledgement as Principal Sponsor with your name & logo on all event marketing materials
- Tagged recognition in all social media posts related to event (*61,000+ followers*)
- Feature in AWLA's June e-newsletter
- Your logo & link on AWLA Sponsorship Webpage through June 30, 2025 (*148,000+ site views per year*)
- Introduction on stage at event before curtains go up
- Logo on Step & Repeat
- 8 VIP tickets to event
- Opportunity to table – with preferred placement – at event (*venue capacity 275*)

\$5,000 Silver Screen Sponsor *(two available)*

- Your logo & link on AWLA Sponsorship Webpage through June 30, 2025
- Recognition in AWLA's June e-newsletter
- Tagged recognition in social media posts related to your sponsorship
- Acknowledgement on stage at event
- Logo on Step & Repeat
- 4 VIP tickets to event
- Opportunity to table at event

\$2,500 Red Carpet Sponsor *(four available)*

- Your logo & link on AWLA Sponsorship Webpage through June 30, 2025
- Recognition in AWLA's June e-newsletter
- Tagged recognition in social media posts related to your sponsorship
- Acknowledgement on stage at event
- 2 VIP tickets to event
- Opportunity to table at event



To purchase a sponsorship for this event, or to discuss other opportunities, please contact Victoria Michael at vmichael@awla.org.

